

SPECIAL POINTS OF INTEREST:

- September is Fire Campus Safety Month
- October 3-9 is Fire Prevention Week
- Conference in Utah 2011
- Utah Fire & Life Safety Education Association
- State Semi-annual Meeting in January

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September is Campus Fire Safety Month in Utah

Campus Fire Safety Month increases fire safety awareness on college campuses during September each year.

There are many resources for you to promote campus fire safety. Visit [http://](http://www.campus-firewatch.com/)

www.campus-firewatch.com/ for more information.

The Governor of Utah has declared September as Campus Fire Safety Month in Utah. A copy of the declaration follows the newsletter.



Fire Prevention Week October 3 - 9

Beep! Beep! Beep! Smoke Alarms: A Sound You Can Live With is this Year's Fire Prevention Week theme. Fire Prevention Week is October 3-9, 2010. Visit www.firepreventionweek.org

Smoke alarms are a major part of the home fire safety picture. It is important that residents understand what type of alarms are best for your family, where to install the alarms and how to maintain them.

A few Life Safety Houses and Hazard Houses are still available for Fire Prevention Week from the Utah Office of the State Fire Marshal. Request forms are online at <http://publicsafety.utah.gov/firemarshal/lending.html>.

Vision 20/20 Model Performance in Fire Prevention Symposium

Future newsletters will share insight, lessons learned and success stories from local programs across North America shared at the Vision 20/20 Model Performance in Fire Prevention Symposium June 28 & 29 in Baltimore, Maryland. This newsletter will focus on the goals and strategies of the Vision 20/20 movement.

Vision 20/20 is not about reinventing the wheel and producing another report stating that increasing efforts in fire prevention is important to addressing the fire safety problem in the United States. The fire service has come a long way in the past 50 years and yet fire prevention is often under-funded and under-staffed.

Vision 20/20 looks to past efforts and pulls together advocates and stakeholders to participate in a living, strategic plan. Those who have volunteered their time have developed five key strategies. Local - and national-level volunteers are working to move these recommendations forward. While efforts are made nationally, they are also inviting local stakeholders (that means you) to join as a grassroots movement and move

these strategies forward in your sphere of influence. This is not a national organization creating unfunded mandates. This is a group of people like you focusing their limited resources to do the greatest good for the many in their own community.

"Many of the presenters have seen a 50 - 60 percent reduction in fires. Any department of any size can be as successful."

One of the greatest benefits of the symposium was repeatedly hearing from successful programs how focusing their

limited resources on the greatest challenge in their community made the greatest difference.

Take the time to look at your community, review the data and dig in to find out why a group is not safe from fire or is not receiving your message. Or why a particular problem is not changing.

Decide on a focused course of action and evaluate your efforts to see if the change you want is occurring. Many of the presenters have seen a 50 – 60 percent reduction in fires. Any department of any size can be as successful.

For more information, visit www.strategicfire.org.

The Vision 20/20 National Strategies for Fire Loss Prevention Final Report includes five strategies identified by the numerous experts involved in this project:

Strategy 1: Increase advocacy for fire prevention

Strategy 2: Conduct a national fire safety education/social marketing campaign

Strategy 3: Raise the importance of fire prevention within the fire service

Strategy 4: Promote technology to enhance fire and life safety

Strategy 5: Refine and improve the application of codes and standards that enhance public and fire fighter safety and preserve community assets

North and Wasatch Regions Receive \$300 for Education

Both the North Region and the Wasatch Regions of the Utah Fire and Life Safety Education Association voted to use their \$300 education grant to purchase Disney's fire safety and home safety videos. Wasatch purchased a variety of videos while North purchased more of the same video.

Each region has chosen slightly different distribution priorities but both have chosen to hand out the videos at their fall regional meetings.

Timing was everything as Disney was able to offer their \$30 videos for only \$10 each plus free shipping.

The Association hopes to offer \$300 grants to regions next spring.

The North Region is meeting September 16, 7:00 P.M., Brigham City Fire Station, 500 W and Forest St.

The Wasatch Region is meeting September 28, 10:00 A.M.,

West Valley City Fire Station 74, 5600 W and 3100 S.

All regions should be hosting a fall meeting in the near future.



Utah Fire and Life Safety Education Association Membership Drive

The Utah Fire and Life Safety Education Association is sending electronic membership letters to fire departments who have expressed an inter-

est in joining the Association.

Dues are per department, not per person. Each department may have multiple members but will have one vote.

Benefits include training, networking, group pur-

chases and information on new programs.

For more information on the Association or for a membership application visit <http://utahfiresafety.org/>.



Highway Safety Posters

The World Health Organization has produced two excellent poster series for highway safety, "Road Marks" and "Road Traffic Injuries." They are striking and im-

pactful without being disturbing. You may download the online file or request files for professional printing.

<http://www.who.int/roadsafety/week/>

[resources/posters/en/index.html](http://www.who.int/resources/posters/en/index.html)

http://www.who.int/violence_injury_prevention/publications/



Too late to put on your helmet

Most motorcycle deaths are a result of head injuries. Wearing a motorcycle helmet correctly can cut the risk of death by almost 40%, and the risk of severe injury by 70%.

Too late to slow down

Speed kills all types of road users - drivers, pedestrians and cyclists. A 5% cut in average speed can reduce the number of fatal crashes by as much as 30%.



Save The Date November 3-5, 2011

Utah Fire and Life Safety Education Association will host a conference November 3—5, 2011 in Southern Utah.

The training is expected to be divided into three tracks; characterization, certification, and general fire and life safety education presentations.

Please contact the association if you are interested in assisting or presenting.

utahfiresafety.org



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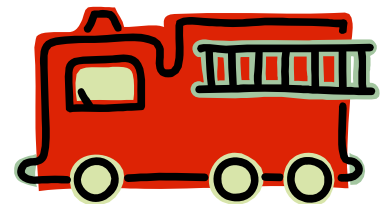
Our Mission is to identify, develop, and promote ways and means of protecting life and property from fire-related perils through direct action and coordination of Utah Fire Services.

Utah Fire and Life is an electronic newsletter dedicated to sharing information, resources, and news with the fire and life safety educators in Utah and our friends across the country.

The first electronic edition was published October 2008 as the *Utah Public Fire Educator*. Past editions can be downloaded at no cost at <http://publicsafety.utah.gov/firemarshal/newsletter.html>

The Utah Office of the State Fire Marshal provides this newsletter through their outreach efforts. Any comments and questions may be directed to Monica Colby at the contact information to the left.

OSFM Public Education is based out of the Murray office again. Please note the change in contact information.



Utah Fire & Life Safety Education Association
State Semi-annual Meeting
Friday, January 14, 2011
5:30 P.M.
Dixie Center, St. George
Networking dinner to follow



Gary Richard Herbert

Governor

Declaration

Whereas, recent student-related housing fires in various schools across the country have tragically cut short the lives of some of our youth;

Whereas, since January 2000, more than 135 people, including students, parents, and children have died in campus-related fires;

Whereas, it is recognized that automatic fire alarm systems provide necessary early warnings to occupants so appropriate action may be taken;

Whereas, it is recognized that fire safety education is an effective method of reducing the occurrence of fires and reducing the resulting loss of life and property damage;

Whereas, it is vital to educate future generations about the importance of fire safety behavior in order to ensure their safety during their college years and beyond; and

Whereas, by developing a generation of fire-safe adults, future loss of life from fires can be significantly reduced;

Now, Therefore, I, Gary R. Herbert, Governor of the State of Utah do hereby declare September 2010 as

Campus Fire Safety Month

Gary R. Herbert

Governor

POISON ANTIDOTE



Utah Poison Control Center

585 Komas Drive
Salt Lake City, Utah 84108
1-800-222-1222



Emergency Action for Poisoning

Do you know what to do if a poisoning occurs? There are some important things to know in order to minimize adverse effects:

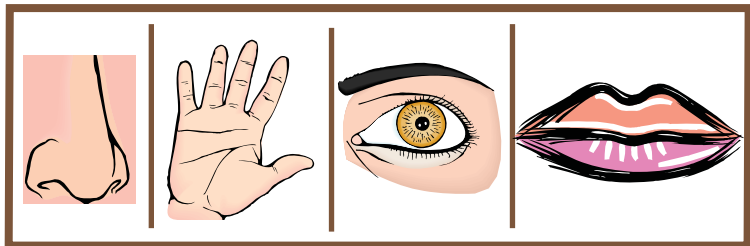
Inhaled Poison: Quickly get the person to fresh air...call the poison control center.

Poison on the Skin: Remove contaminated clothing and rinse skin with water for 15 minutes...call the poison control center.

Poison in the Eye: Rinse eye for 15 minutes with lukewarm water...call the poison control center.

Swallowed Poison: Do not make the person vomit...call the poison control center.

Do not wait to call the poison control center. Help is available 24 hours a day 7 days a week. The service is free and confidential. Call the poison control center at **1-800-222-1222**. If the poison victim is unconscious, having convulsions, or difficulty breathing, call 911.



UNIVERSITY OF UTAH
COLLEGE OF PHARMACY

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Household Cleaning Products— Rise and Fall

National and local poison control data reveals that over the last decade there has been a steady increase in poison exposures involving household cleaning products in children less than 6 years of age. However, a recent study published in *Pediatrics* journal indicates that hospital visits by young children exposed to these products decreased by 46% between 1990 and 2006. Why the discrepancy? Greater awareness and use of poison control services may be the reason. Children are still exposed to these products, but fewer are taken to the hospital. Specialists at the Utah Poison Control Center (UPCC) are experts who can help parents and caregivers when a poisoning occurs. Last year the UPCC managed 79% of all calls at home without having to refer the person to a health care facility. Less trips to the hospital equates to fewer health care dollars spent as well as less time and stress involved in an already frightening situation. Although hospital visits are decreasing for household cleaning product poisonings in young children, it is not wise to minimize prevention efforts. Continued vigilance is needed in order to safeguard children.



- Store products in original containers
- Use products with child-resistant closures (remember these are not child proof)
- Keep household cleaners locked up, out of sight, and out of reach of children
- Use caution when a product is out for cleaning. Most poisonings occur when a product is in use.
- Call Utah Poison Control Center if a poisoning occurs **1-800-222-1222**

Resource: *Pediatrics* September 2010